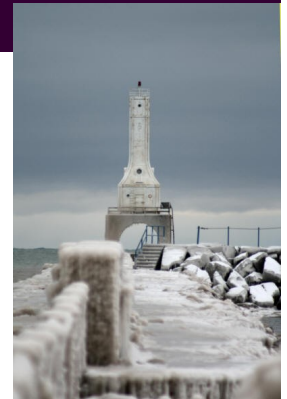




# January 2012

## The Beacon Newsletter

Fox Valley Chapter #119 of APICS, The Association for Operations Management



Port Washington  
<http://www.ci.port-washington.wi.us/Photos/Lighthouse/HughHood/Index.htm>

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### Mark your Calendars!

#### Top Management Night

Thursday, April 19th, 2012

Tour: Miles Kimball

LaSure's Banquet Hall

### **Please Mark Your Calendars NOW!** February Professional Development Meeting

Date: Wednesday, February 15th

Place: Robbins Restaurant – Oshkosh, WI

Time: Registration/Networking 4:30 PM

Pre-Dinner Speaker: Phil Kosik at 4:45 PM

Pre-Dinner Topic: Learn about APICS

Post-Dinner Speaker: Keith Ericksen

Post-Dinner Topic: "Inventory, Using the Right Model"

Registration: Register Online by February 8th, 2012 at [www.apicsfv.org](http://www.apicsfv.org)

Menu: Swiss Beef Tips, Home Style Mashed Potatoes and Gravy, Vegetables, Lettuce Salad, Dinner Rolls, Coffee, and Grasshopper Torte

Cost: \$25 Nonmembers \$20 Members \$10 Students

You are considered a student by APICS if you are currently registered as a full-time student (according to your educational institution's policy) at an accredited college or university.

*Bring your business cards to enter our prize drawing . No-shows will be billed accordingly.*

*Please see page 3 for more details*

# A Message from the President



Happy New Year APICS Fox Valley Chapter members!

I want to thank everyone who attended our last PDM in De Pere, WI. It was a great meeting and a huge turn out for our annual joint meeting with ISM. I am happy to see that we are helping some members reach their New Year resolution to obtain their CPIM certification. A new round of CPIM certification review classes started this month.

Our next Professional Development Meeting will be held on Wednesday, February 15<sup>th</sup>, at Robbins Restaurant of Oshkosh, WI. Keith Ericksen will be the featured speaker for the evening. You can learn more about this meeting in this Beacon and on our web site. Prior to the dinner meeting we will be hosting a “Learn about APICS” event. We will provide some pre-dinner snacks and soft drinks during our informational presentation. We will be presenting about the benefits of APICS membership and opportunities for professional development to improve your skill set and help your company’s bottom line. You will receive a special invitation to this event.

We have just secured our location for our Top Management Night and tour. Please mark your calendars for Thursday, April 19<sup>th</sup>, for our annual Tour and Top Management Night Meeting. We have accepted Miles Kimball company offer to host the business tour prior to our Top Management Night event. The Top Management Night meeting will be held at LaSure’s Banquets and Catering.

One last reminder, applications for the “Fox Valley Chapter Most Sustainable Company of the Year Award” must be submitted by January 31<sup>st</sup>. You can find the application in this news letter and on our website [www.apicsfv.org](http://www.apicsfv.org).

I hope to see you at Robbins on the 15<sup>th</sup>!

Phillip J. Kosik Jr. CPIM, CSCP  
920-843-2480  
[kosik@fvtc.edu](mailto:kosik@fvtc.edu)

# Speaker Information

**Pre-dinner Speaker: Phil Kosik**

**Topic: Learn about Apics**

- The benefits of APICS
- The benefits of becoming a member
- APICS Professional Development Meetings and Top Management Night
- CPIM certification and its benefits
- CSCP certification and its benefits
- On-Site Corporate training

**Post-dinner Speaker: Keith Ericksen**

**Topic: “Inventory, Using the Right Model”**

**Keith Ericksen** was APICS certified in 1979 and achieved Fellow certification in 1980. As a User, Educator and Consultant he has practiced production and inventory control for over 35 years in the US, Canada and several South American countries.

A long time member of Chicago’s APICS chapter, Keith won the Educator of the Year Award in 1993. Later, he served on their board as Vice President of Education.

As a Consultant Keith was an inaugural winner of the Hero of Hero and Greatest Breath of Classes awards for popular software companies.

Residing in Neenah as a Preventive Maintenance Analyst, he is applying MRP techniques for a major paper manufacturer.

# 2011-2012 PDM Schedule & Directions

The Fox Valley APICS chapter holds monthly Professional Development Meetings September through April. A tentative listing of these activities is posted below.

At each meeting a presentation will give insight into a current Operations Management topic. This becomes your opportunity to stay ahead of the competition by learning about new and emerging trends in your field and how to improve your company's operational performance. In addition, the meetings offer an opportunity to network with other operations management professionals.

The mission of the Fox Valley Chapter of APICS is to be the area's leading provider of quality learning and networking opportunities focusing on the management of resources in manufacturing and service industries.

Our meetings and educational opportunities support this mission.

We look forward to seeing you at our next meeting!

## SAVE THE DATES!

DATE	LOCATION	SPEAKER	TOPIC
March 20th, 2012	Liberty Hall	Dave Kuehnel	100 Years of Dairy Manufacturing: Changing While Honoring Tradition
April 19th, 2012	Tour: Miles Kimball Presentation: LaSure's	Bill LeVesque	TBA

We encourage all members to periodically update their personal profile information on the APICS website. It's easy to do! Just go to [www.apics.org](http://www.apics.org) <<http://www.apics.org/>> and click on View/Edit My Info. Update your profile by clicking on Personal Information and also Manage Addresses. After you have made any changes, click Save.

David Rollins([rollinsd21@gmail.com](mailto:rollinsd21@gmail.com))  
Vice President of Membership

## Directions to Robbins Restaurant, Oshkosh

From Appleton head south on Hwy 41  
Exit Hwy 21 in Oshkosh (the exit after Hwy45 exit)  
Turn left at the end of the ramp (Oshkosh Ave)  
Robbins will be on the left after Master Lube.

From Fond du Lac head north on Hwy 41  
Exit Hwy 21 in Oshkosh (the exit after 9th Ave exit)  
Turn right at the end of the ramp (Oshkosh Ave.)  
Robbins will be on the left after Master Lube.

Map located on our website <http://www.apicsfv.org>

# 2012 APICS Fox Valley Chapter Sustainable Company Award

## 2012 APICS Fox Valley Chapter Sustainable Company Award Application

**Name of Company:**  
**Company Address:**  
**Company Phone:**  
**Name of Person Submitting Application:**  
**Phone:**  
**Email:**  
**Date:**

**To be considered for this award you must provide an essay describing how your company has/is pursuing sustainability initiatives (within the last year 2 years). Your essay will be reviewed by members of the APICS Fox Valley Chapter Board based on the criteria listed below. The award will be presented at Top Management 2012. Please limit your essay to 1000 words. The deadline is January 31, 2012. Please submit an electronic copy to Joanne Gorski at [gorski@fvtc.edu](mailto:gorski@fvtc.edu) or Phil Kosik at [kosik@fvtc.edu](mailto:kosik@fvtc.edu)**

The criteria for this award are based upon the “Triple Bottom Line” (TBL). This is a term coined by John Elkington; his idea explains Sustainability as a three legged stool. The name Triple Bottom Line stems from the idea that business needs to shift focus to not only look at the bottom line, but also include the environment and social aspects of business to truly be sustainable. Economic, Environment, and Social are the three categories as defined by Elkington, he explains that when one of the three legs are missing the stool cannot stand, thus the company cannot sustain itself. Elkington believes that sustainability is something companies should strive for and that it should be a goal that is used to drive continuous improvement. Some examples of in each category are listed below.

**1. Social-** Charity, volunteering, employee treatment, community involvement, supplier interaction/ satisfaction, etc...

**2. Environment-** Carbon footprint, strategic energy/ carbon plans, recycling numbers/ plans, ISO 140001 cert, future environmentally friendly prods, strategic plans etc.

**3. Economic-** Other ISO cert's, published purchasing standards, supplier standards, lean/ continuous improvement etc...

**Essay Response:**

# 2011-2012 APICS Certification Schedule



## APICS Educational Offerings 2011/2012

Fox Valley Technical College in partnership with the Fox Valley Chapter of APICS is pleased to offer APICS educational courses brought to you in a variety of flexible delivery formats to suit your time and schedule. Our top-ranked Wisconsin-state certified instructors will provide you with the support you need to achieve your professional and personal goals. We are here to help you succeed!

Class	Day/#	Dates	Time	Location	Tuition	Credits
Certified In Production and Inventory Management - All 5 CPIM Modules	Online Asynchronous	Register/Pay to start right away	24/7	Online	\$550* / \$595* member/non	2
Certified Supply Chain Professional	Online Asynchronous	Register/Pay to start right away	24/7	Online	\$1795 / \$1995 member/ non	3
Distribution Requirements Planning	Online Asynchronous	Register/Pay to start right away	24/7	Online	\$425 / \$450 member / non	1
APICS Customer Focused Supply Chain Management – 8hrs Seminar Classroom	Tuesday #22978	Nov 15	8:00 – 4:30 p.m.	Appleton	\$300	.20
CPIM Series #1 - Basics of Supply Chain Management / <b>New Blended Format</b> (Classroom and Online)	Tuesday Blended #34616	Meets – Jan 10 & 24, Feb. 7	5:00 - 8:00 pm	Appleton / Online	\$550	1
CSCP – Certified Supply Chain Professional – 36 hrs. (Classroom Delivery)	Thursday #30361	Start Feb 16 End Apr 26	5:00 - 8:00 p.m.	Appleton	\$1495	2
CPIM Series #2 - Master Planning of Resources – <b>New Blended Format</b> (Classroom and Online)	Tuesday Blended #34617	Meets- Feb 21, Mar 6 & 20	5:00 - 8:00 p.m.	Appleton / Online	\$550	1
APICS Global Sourcing Workshop Series – 14 hrs. (Seminar / Classroom)	Tuesday #30357	Start Mar 13 End Mar 27	8:00 am - 4:30 pm	Appleton	\$475	n/a
CPIM Series #3 - Detailed Scheduling and Planning / <b>New Blended Format</b> (Classroom and Online)	Tuesday Blended #30358	Meets – Apr 10 & 24, May 15	5:00 - 8:00 p.m.	Appleton / Online	\$550	1
CPIM Series #4 - Execution and Control of Operations / <b>New Blended Format</b> (Classroom and Online)	Tuesday Blended #30359	Meets – May 29, June 12 & 26	5:00 - 8:00 p.m.	Appleton / Online	\$550	1
CPIM Series #5 - Strategic Management of Resources / <b>New Blended Format</b> (Classroom and Online)	Tuesday Blended #40054	Meets – July 24, Aug 7 & 21	5:00 -8:00 p.m.	Appleton / Online	\$550	1

\*Materials (books) not included in price and the member/nonmember price is charged for **each** of the 5 CPIM online asynchronous courses.

Register online at [www.fvtc.edu/mytraining](http://www.fvtc.edu/mytraining) and enter class # or title. Questions about **classroom** offerings please contact Jill Seidl at 1-800-735-3882, ext. 5709 or [Seidl@fvtc.edu](mailto:Seidl@fvtc.edu). For questions about our online asynchronous offerings please contact Brenda Blair at 800-735-3882, ext. 5150 or [cpim@fvtc.edu](mailto:cpim@fvtc.edu)



# 2011-2012 APICS Course Descriptions



HELPING BUSINESS SUCCEED



## APICS Course Descriptions

<p><b>APICS CPIM / Basics of Supply Chain Management</b></p> <p>Introduction to the Supply Chain            Demand Planning and Master Planning            Material Requirements Planning (MRP)            Capacity Management and Production Activity Control            Aggregate and Item Inventory Management Techniques            Purchasing and Physical Distribution Introduction            Lean/JIT and Quality Systems Overview</p>	<p><b>APICS CPIM / Master Planning of Resources</b></p> <p>Forecasting Demand            Demand Management and Customer Service            Distribution Planning            Sales and Operations Planning            Master Scheduling            Measuring Schedule Performance</p>
<p><b>APICS CPIM / Detailed Scheduling and Planning</b></p> <p>Determining Inventory Policies and Planning            Inputs and Mechanics of the Detailed Material Planning Process            Using MRP Outputs and Managing Projects            Detailed Capacity Planning and Management            Establishing Supplier Relationships            Building Supplier Partnerships</p>	<p><b>APICS CPIM / Execution and Control of Operations</b></p> <p>Operations Execution            Scheduling and Authorization            Control of Production – Push and Pull Systems            Quality Control and Cost Control            Management and Communication            Continuous Improvement            Design Network Principles and Techniques</p>
<p><b>APICS CPIM / Strategic Management of Resources</b></p> <p>Developing the business strategy            The global environment and sustainability            Operations strategy choices and financial measurements            Aligning strategy with your supply chain partners            Infrastructure systems            Change management and project management</p>	
<p><b>APICS CSCP / Certified Supply Chain Professional</b></p> <p>Alignment of supply chain processes and capabilities with strategic business goals            Organizational roles and infrastructures in the supply chain            Material, information and financial flows            Intra- and inter-organizational relationships            Selection and leverage of technologies to enable effective process management</p>	<p><b>APICS Customer Focused Supply Chain Management</b></p> <p>Basic information for those interacting with supply chain professionals            Increase comfort and confidence with SCM concepts.            Learn basic terminology used in SCM and the ability to effectively communicate with SCM teams.            Understand basic elements of SCM along with process improvement and communication.            Ability to integrate in a team setting to support the SCM function</p>
<p><b>APICS Distribution Requirements Planning</b></p> <p>Inventory replenishment strategies            Inventory management methods            Managing demand and forecasting techniques</p>	<p><b>APICS Global Sourcing Workshop</b></p> <p>Understand the strategic importance of globalization            Learn how to prepare for international procurement            Evaluate potential markets in other countries            Source global suppliers strategically            Choose logistics partners correctly</p>

# 2011 - 2012 APICS Fox Valley Board of Directors

Name	Company	Email
Phillip J. Kosik Jr., CPIM, CSCP President	Eden Stone	kosik@fvtc.edu
Jody L. Suess, CPIM, CIRM, CSCP Co-Executive VP & VP of Professional Development	SCA Tissue	jsuess@new.rr.com
David Rollins VP of Membership	NewPage Corporation	rollinsd21@gmail.com
Beth Westfahl, CPIM VP Secretary	Fox Valley Technical College	westfahl@fvtc.edu
Sue Schleis Co-Executive VP	Winnebago Home Builders Association	susan448@centurytel.net
Dr. Michael Godfrey, CFPIM, CIRM, CSCP VP Student Advisor	University of Wisconsin-Oshkosh	godfrey@uwosh.edu
Sherri Manion VP of Finance	AxleTech International	sherri.manion@axletech.com
Deb Schneider, Director-at-Large	Ariens Company	dschneider2@ariens.com
Director-at-Large	OPEN POSITION. If you are interested in serving please contact Phil Kosik for more information!	
Dave Mueller, CPIM, CIRM VP of Company Coordinators	Creative Converting, Inc.	dave.mueller@creativeconverting.com
VP of MIS	OPEN POSITION. If you are interested in serving please contact Phil Kosik for more information!	
Leah Stumpf VP of Marketing	Oshkosh Corporation	lstumpf@oshkoshcorp.com
Diane Radue VP of Communications	Saputo Cheese USA, Inc.	dradue@saputo.com
Ekaterina Zakharevich VP of Logistics	P&H Mining	zakhae31@uwosh.edu

## CHAPTER MISSION STATEMENT:

The mission of the Fox Valley Chapter of APICS is to be the area's leading provider of quality learning and networking opportunities focusing on the management of resources in manufacturing and service industries.

**APICS Fox Valley Chapter  
PO Box 3383  
Oshkosh, WI 54903-3383**